

INVITATION

The **Research Institute of Agricultural Economics (AKI)** and the **Hungarian Chamber of Agriculture (NAK)**, with the support of the **Ministry of Agriculture (AM)**, are pleased to invite you to the international Conference titled

The Value of Market Transparency - 20 Years of Operation of the Hungarian Market Price Information System

Date: 23 January 2019, Wednesday, from 9:00 am to 15:30 pm

Venue: Building 25, Hungexpo (Albertirsai út 10., 1101 Budapest, Hungary)

Concept: The Hungarian Agricultural Market Price Information System (PÁIR) has been operated by AKI for 20 years. Based on European Union (EU) legislation, PÁIR collects, processes and reports market price information to the European Commission (EC), and also disseminates to market participants. Maintaining this system is mandatory for all EU Member States, but in recent years there have been few opportunities for exchange of experience between the competent bodies and the EC's DG Agri. This Conference, held on 23 January 2019 on the occasion of the 20th Anniversary of the PÁIR, aims to fill this gap by bringing together acknowledged international experts and involving PÁIR data providers and users. It will focus on the quality of data and data supply, the motivations of data providers and on the transparent organisation and operation of supply chains.

PROGRAMME*

08:30–09:00 **Registration**, welcoming guests

09:00–09:20 **Opening**

Anikó Juhász, Deputy State Secretary, Ministry of Agriculture
Gábor Kemény, Acting General Director, Research Institute of Agricultural Economics
Balázs Györffy, President, Hungarian Chamber of Agriculture

09:20–10:30 **Plenary session: The value of Market Price Information**

Governance of agri-food markets

Bruno Buffaria, Head of Unit (DG Agri)

Transparency for better analysis and decision-making in the US

Michael E. Sheats, Director, United States Department of Agriculture (USDA),
Agricultural Marketing Service (AMS)

The role of agricultural market price information systems in improving global food security and nutrition

Cheng Fang, Economist, FAO Regional Office for Europe and Central Asia
moderated by Csaba Pesti, Director, Research Institute of Agricultural Economics

10:30–10:50 **Coffee break**

10:50–12:00 **I. Panel discussion**

20 years of the Market Price Information System in Hungary

Ildikó Stummer, Head of Unit, Research Institute of Agricultural Economics
Invited speakers

moderated by Gábor Kemény, Acting General Director, Research Institute of Agricultural Economics

12:00–12:40 **Lunch break**

12:40–14:20 **Transparency in the grain supply chains – how does it help in adding value**

Introduction

Norbert Potori, Director, Research Institute of Agricultural Economics

Organising grain supply chains – the example of Canadian wheat

Richard Gray, Professor, Grain Policy Chair, USASK (Canada)

The means and benefits of grain market development – the Grain Farmers of Ontario example

Nicole Mackellar, Market Development Manager, Grain Farmers of Ontario (Canada)

Opportunities in grain market segmentation – from the processor's point of view

TBA, Italy

moderated by Norbert Potori, Director, Research Institute of Agricultural Economics

14:20–14:30 **Coffee break**

14:30–15:15 **II. Panel discussion**

Invited speakers

moderated by Norbert Potori, Director, Research Institute of Agricultural Economics

15:15–15:30 **Wrap up and closing of the Conference**

* The organisers reserve the right to make changes to the programme.

The organisers will provide simultaneous interpretation during the conference.

Participation at the conference is free of charge, but requires registration.
For **registration** please click [HERE](#) (open until 14th January 2019 (Monday)).

Budapest, 3rd December 2018.

Sincerely:

Gábor Kemény
Acting General Director
Research Institute of Agricultural Economics

Gergely Papp
Deputy General Director, Professional Issues
Hungarian Chamber of Agriculture